



Essential Tips to Stay Prepared for Weather and Emergencies

- Federal, State, Local Emergency Management
- Information Sources
- Local Resources and Community Based Services
- Planning for an Emergency – How to Prepare
- Planning for Special Populations



Essential Tips to Stay Prepared for Weather and Other Emergencies

- ☐ What is Emergency Management?
- ☐ What do we do for our residents and businesses?
- ☐ How do we communicate with our stakeholder community?
- ☐ What resources are available to assist us in being better prepared?

Bill MacKay

Emergency Management Technician

New Hanover County



North Carolina Emergency Management

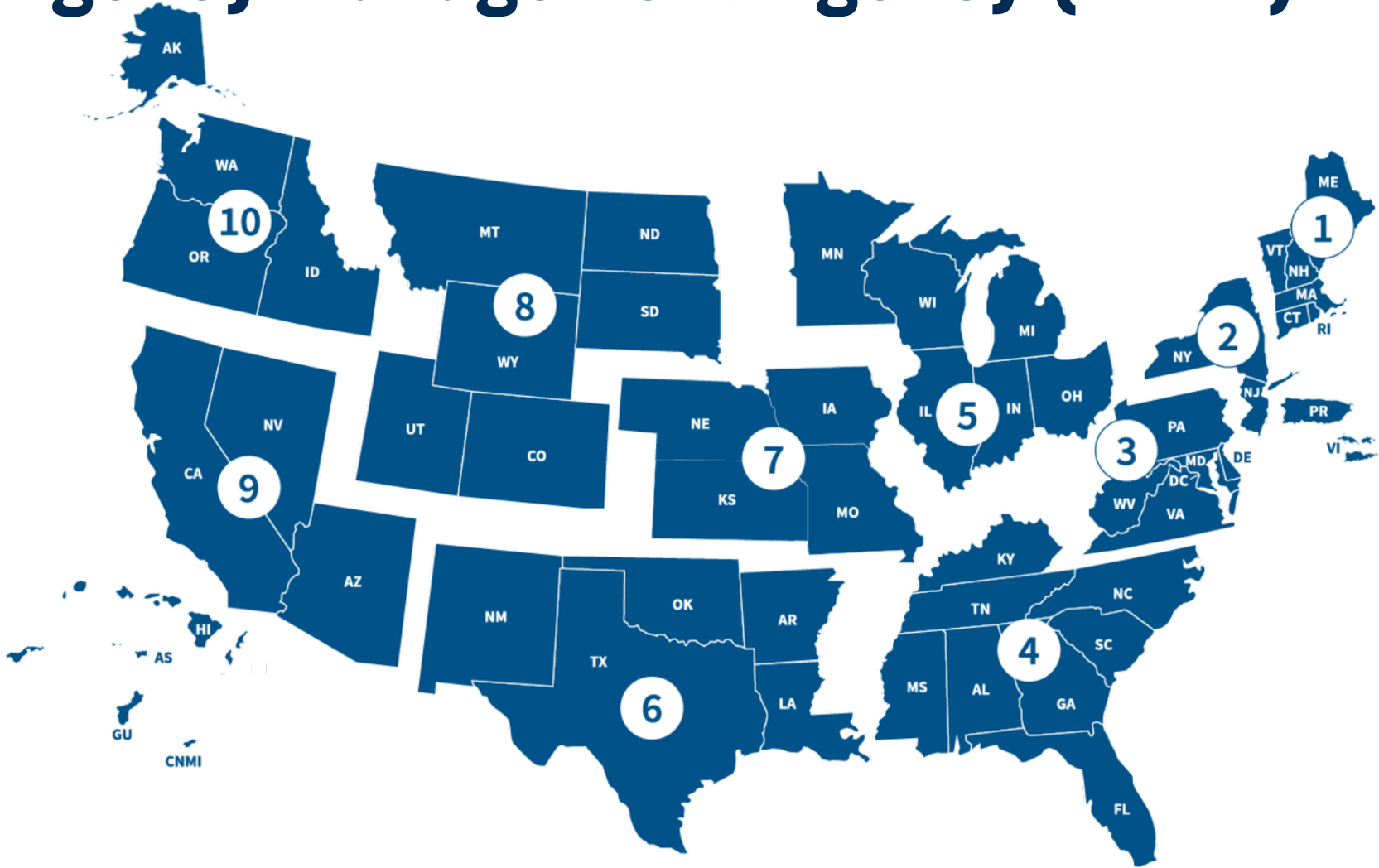




Federal Emergency Management Agency (FEMA)




FEMA






**HELPING YOU PREPARE
FOR A DISASTER:
SPECIAL NEEDS
REGISTRY**


In the event of an emergency the
Special Needs Registry & Task
Force help keep residents safe.

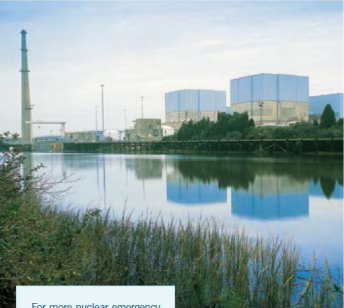

**New Hanover County
Emergency Operations Plan
(EOP)**
Version: June 2022



**Southeastern North Carolina
Regional Hazard Mitigation Plan**
Submitted by ESP Associates, Inc.
FRAAL - January 2021



Brunswick Nuclear Plant
2022 Emergency Preparedness Information



For more nuclear emergency
planning information,
go to [duke-energy.com/
NuclearEP](https://duke-energy.com/NuclearEP).

ReadyNC.gov



BUILDING A SMARTER ENERGY FUTURE



Emergency Management





How and Where do You Get Your Information?

(pertaining to weather and other emergencies)

- **Google** – Both credible and non-credible sources can show up if not used correctly.
- **Wikipedia** – Anyone is allowed to edit anything in this site and can add false information and bias.
- **YouTube** – If the video source is not from a professional or credible source, it can lead to misinformation being spread.
- **Facebook** – Many unreliable sources get leaked into these feeds and then spread around quickly.
- **Twitter/X** – Anyone can put false information that can spread around rapidly.



Consider the Source

False weather information can go viral & impact decisions people make regarding their own safety & the safety of their families.

- **Before a storm** – bad information sent by people sharing “the worst-case scenario” (Irma made landfall in the Florida Keys on 09/10/17)

8,408,285 Views

Quavas Hart

September 3, 2017 · 🌐

HURRICANE IRMA UPDATE

Hurricane Irma is scheduled to hit North/South Carolina on 9/11 and this is what your local news station isn't telling you.



Consider the Source

False weather information can go viral & impact decisions people make regarding their own safety & the safety of their families.

- **After a storm** – repurposed pictures from past events, and doctored images about impacts
- The shark in this photograph is indeed real, but the shark swimming through a flooded highway is fake.



wcvb.com

Harvey Hoax: There are no sharks on Houston's flooded freeways
This photo making the rounds on social media is a fake.

5:21 PM · Aug 28, 2017





How and Where do You Get Your Information?

(pertaining to weather and other emergencies)

- ☐ **Local Media**
- ☐ **TWC/AccuWeather/Spectrum**
- ☐ **Your Local Emergency Management Office**
- ☐ **Hazard Specific Notification Web Sites**
- ☐ **Other Vetted Sources**



Access and Functional Needs (Special Needs) Registry

- ☐ Initiated after several high-profile disasters when individuals were “left behind”.
- ☐ We are all getting older and with that comes a varying degree of capabilities.
- ☐ Registry is not just for those who have a “visible” disability.
- ☐ Care must be taken to avoid over dependence on the government.
 - ☐ Primary goal is to help those individuals who self-identify to be better prepared pre-event.
 - ☐ Allows local EM to have a better understanding/awareness of the needs of those who are most venerable. Proactive versus reactive.
- ☐ Utilizes a secure website and information is not shared. Users are vetted prior to gaining access.



Useful Web Sites

- www.nhcgov.com
- www.readync.gov/
- www.ncdps.gov/learn-your-zone
- www.ready.gov
- www.weather.com/ilm
- www.hurricanes.gov



NEW HANOVER COUNTY
EMERGENCY INFORMATION





Questions?

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New Hanver County Senior Resource Center

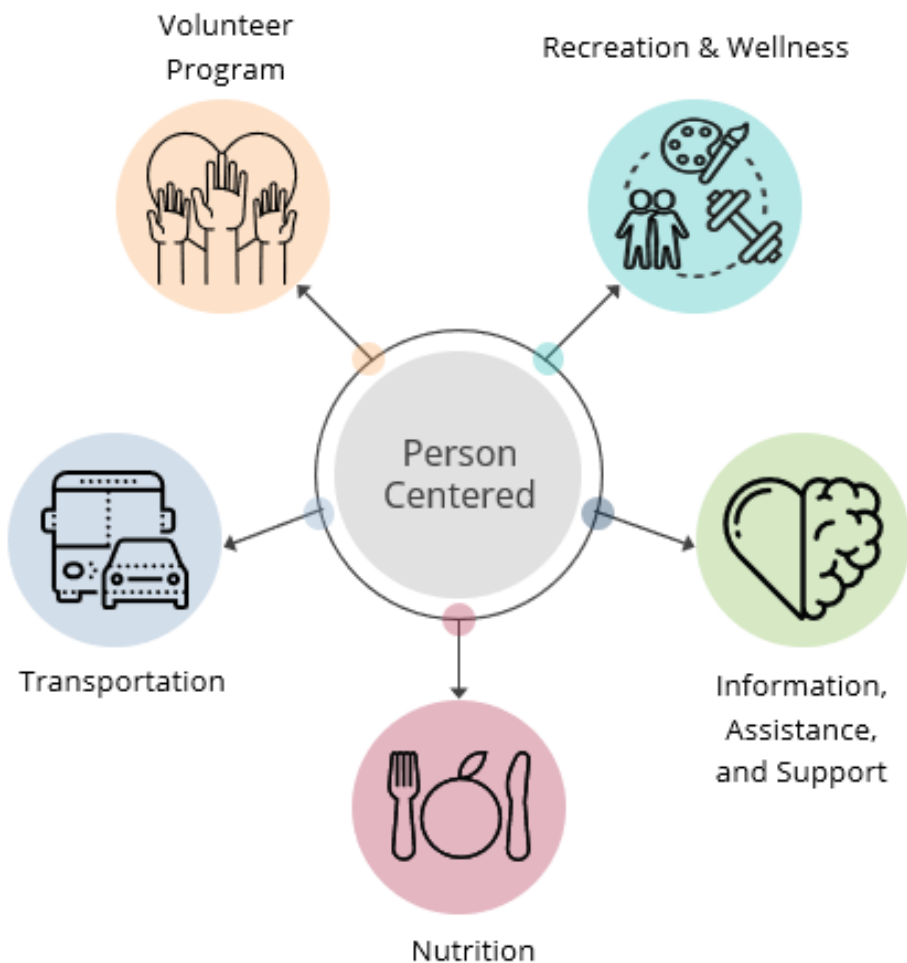


Mission Statement

To act as the focal point for aging services in New Hanover County by providing services which promote wellness, encourage independence, and enhance quality of life for all older persons.



Multi-Services



A one-stop, coordinated system collaboration with a variety of agencies and organizations to provide resources to individuals with streamlined access to support and services and helps to eliminate the need to contact multiple programs



To Achieve Our Mission



Senior Center of Excellence

The New Hanover County Senior Resource Center is a State recognized "Senior Center of Excellence" by NC DHHS division of Aging and Adult Services. There is a rigorous, yet rewarding, recertification process every five (5) years.

Master Aging Plan

Our County developed the first five-year Master Aging Plan (MAP) that was adopted by the Board of County Commissioners in 2021. This plan helps shape the resources and services for older adults with a wide range of needs by serving as a "roadmap" to deliver comprehensive and coordinated aging services both now and in the years to come. The MAP will help ensure that New Hanover County and NHC Senior Resource Center, specifically, supports and fosters lifelong community engagement and well-being.





Demographic Shift

Region Aging Population Profile

Region: **O - Cape Fear COG**

Select a Region

Use the list and/or search box within the dropdown

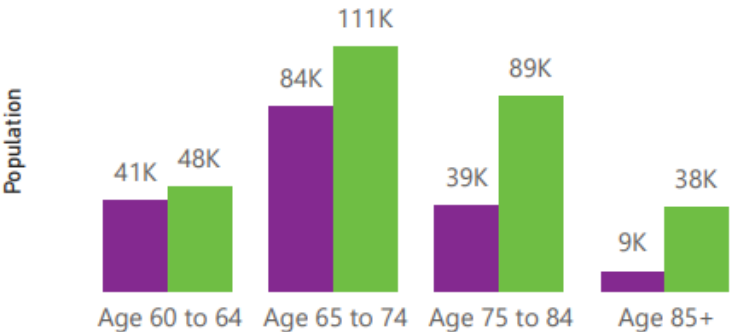
O - Cape Fear COG

Population Growth

	2023 Est.	2043 Proj.	2023 Est.	2043 Proj.	Proj. Growth
Age 0-17	88,487	98,132	17%	14%	11%
Age 18-44	160,897	196,435	31%	28%	22%
Age 45-59	94,672	118,706	18%	17%	25%
Age 60-64	41,421	47,719	8%	7%	15%
Age 60+	173,751	285,700	34%	41%	64%
Age 65+	132,330	237,981	26%	34%	80%
Age 85+	9,080	38,118	2%	5%	320%
Total	517,807	698,973			35%

Projected Growth in Next 20 Years

● Estimate ● Projection



In 2023



4,574

Age 60+ Moved from Other States or Abroad



Learning resources as your needs change or if you are in a new community and how to prepare for emergency events in an environment.

<https://www.ncdhhs.gov/2023-north-carolina-aging-profiles/open>



Preparedness Resource in New Hanover County

- Community Based Support Services
- Emergency Management
 - (Emergency Operations Center -EOC, Access and Functional Needs, and during an activation the Individual Care Coordination Center – IC3)
- Fire Service Programs (smoke detectors)
- Animal Services – Planning for pets during an emergency
- Law Enforcement Programs (Project Life Saver, R U OK, Active Shooter Trainings)
- Planning and Land Use (Flood Maps)
- Disaster Coalition
- United Way



Questions for Senior Resource Center?

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